



CPWA Board of Directors
Conference Call
Meeting Summary
October 9, 2007

Welcome/Roll Call/Call to Order

The following CPWA Board Members were in attendance: Ian Vaughan, Michel Frenette, Gary Losier, Darwin Durnie, Ian Neville and Chris Tobin. Marc Gauthier and Stan Siu were not able to join the call. Also in attendance were Larry Koehle, APWA Region V Director, and Doug Drever, APWA Region IX Director. Larry Stevens, APWA Region VI Director and Jean-Guy Courtemanche, APWA Region I Director, were unable to join the call. CPWA Federal Government Relations Consultant Clarke Cross of Tactix joined the call, and Peter King and Becky Wickstrom provided staff support.

Review and Approval of September meeting summary

The Board reviewed and approved the September meeting summary pending an amendment indicating the Quebec Chapter celebrated its 40th anniversary and including the full title of Tactix Government Consulting Inc.

Business Arising – September Meeting

A thank you letter was sent to Carol Beal for her attendance and presentation at the CPWA luncheon during Congress. Additionally, the CPWA board roster has been updated on the Web site and will be sent via e-mail to the Board.

Business cards for CPWA Board members will be complete in approximately three weeks and will be printed in French as well as English.

The Winter Board meeting has been confirmed for Jan. 25 and 26, 2008, in Ottawa.

There were no updates on the 2008 Snow Conference Talk Show, as noted by Michel Frenette.

Canadian Suite at Congress

As Ian Vaughan noted, the Ontario chapter usually organizes and coordinates a “Canadian hospitality suite” at Congress. Ian suggested the hours and invited attendees be limited in the future. Darwin Durnie offered the Alberta Chapter’s assistance to “Canadianize” the room by means of flags, décor and promotion of Canada. Larry

Koehle suggested possible creation of a separate Canadian suite and encouraged the Board to gather comments for submission to Ontario Chapter organizers.

Canadian dinner at Congress

Ian Vaughan expressed concern that the dinner organized on “chapter dinner night” at Congress was too expensive. Peter King noted the dinner is a voluntary event that has traditionally been organized by the Ontario Chapter, but open to other chapters and members from Canada. It was suggested that concerns regarding cost should be conveyed to the Ontario chapter organizers.

Government Affairs Status Report

Staff will draft an announcement of Tactix Government Consulting Inc. as CPWA’s government affairs representative in Ottawa, which will be sent to CPWA members and other contacts in Ottawa, as well as posted to the Web site.

Clarke Cross provided a status report to the Board. He indicated he spoke with Wally Wells over the phone to determine the status of projects Wally has been involved in and to transfer information related to status and next steps.

Clarke provided a government relations strategy proposing use of CPWA resources through January 2008. He will begin compilation of the key contacts database later this month and has already made several introductions with key government officials in Ottawa. Peter King suggested the addition of planning for the CPWA Board meeting as government affairs action item in December. Ian Vaughan suggested updating/streamlining the business plan in preparation for the January Board meeting so the Board can review and finalize during the meeting. Staff will provide Clarke with the current CPWA business plan and APWA strategic plan.

In San Antonio, the Board discussed segregating the business plan into near- and long-term goals with measurable outcomes and structured timelines. The Board will further discuss the plan during the November conference call. Clarke will focus on advocacy aspects of the business plan.

NRTSI Status Report; Asset Management Working Group (NAMWG) Status

Ian Vaughan asked if the Board would like to continue CPWA’s involvement with NRTSI and NAMWG. Peter King contacted Peter Enslin and will follow up with him to determine his future involvement in the project.

Clarke will contact Marie LeMay about the status of the project and how CPWA can be involved in the future. The Board will discuss further during the November conference call.

NPWW Outreach

Peter King explained the NPWW activities around North America which have traditionally been local celebrations and proclamations from local, state, provincial and federal officials. He provided background on APWA-organized events in Washington,

D.C. that are aimed at raising the profile of public works in the eyes of members of Congress, their staff, executive agencies and other associations. He noted APWA has promoted and hosted events on Capitol Hill during NPWW such as issue briefings, receptions and an ice cream social event for Congressional staff, all which may provide a guide for potential CPWA events in Ottawa. Currently, the CPWA budget for 2007-2008 does not include funds specifically targeted for a NPWW event for May of 2008, but there remains a possibility to partner with other organizations or piggyback on an existing event.

Ian requested staff send an e-mail to the Board requesting ideas for a NPWW event to gauge feasibility and give Clarke direction. If a room for an event is needed, Clarke expressed the need to make the reservation as soon as possible as function space in Ottawa is at a premium.

Role of CPWA in International Asset Management Meeting

The International Asset Management meeting is sponsored by Infrastructure Canada and spearheaded by Carol Beal. Held annually during the APWA International Congress and Exposition, CPWA members who attended the meeting expressed concern that there was a diminished voice for CPWA in planning and setting the agenda. Peter King indicated that CPWA/APWA provides logistical support and breakfast only at the meeting, and suggested such support continue to be offered so CPWA can remain involved with the group and maintain a strong working relationship with Infrastructure Canada.

Ian Vaughan suggested an addition to the business plan of greater involvement in planning for the meeting. He suggested Clarke work with Carol Beal in advance to coordinate logistics.

2008 NPWW Canada Awards

Staff will draft a thank you letter on behalf of Ian Vaughan thanking Dorian Wandzura for his participation on the awards committee. Staff will coordinate the award presentations in the winning cities with CPWA Board members representing those geographic areas.

The Board will discuss this item further during the November conference call.

2014 Congress Selection – Canada

A modified RFP will be sent to Canadian cities in late November or early December. Staff sent background material to Ontario and Toronto.

Next Meeting

It was confirmed that the next meeting will be held November 13, 2007, at 1 p.m. EST.

The meeting was adjourned at approximately 1:50 p.m.